



Thanks for being a valued Adobe customer.



Dear %%first_name%%,

DATE CORRECTION: Please note the corrected end date of the no cost CC desktop apps offer below. It is February 28, 2015, not February 28, 2014 as previously communicated. We apologize for any confusion.

Adobe recently announced the next generation creative applications called Creative Cloud desktop applications, or CC apps. The new CC apps are an integral part of Creative Cloud and have been reinvented to support a more intuitive, connected way of creating. We also announced that new creative software innovation will be delivered exclusively to Creative Cloud members.

Because we appreciate your business, we're pleased to offer you 18 months of many of our CC apps at no cost for each licensed product you own that is covered by Upgrade Plan as of May 1, 2013*. Our records show that you have purchased Upgrade Plan for the following licenses, and that your coverage is active as of May 1, 2013:

[Product name 1]	[X#] licenses
[Product name 2]	[X#] licenses
[Product name 3]	[X#] licenses

With this offer, you'll have access to the following apps, including any updates that are released during this 18-month term:

- Adobe Photoshop® CC
- Adobe Illustrator® CC
- Adobe InDesign® CC
- Adobe Dreamweaver® CC
- Adobe Flash® Professional CC
- Adobe Fireworks®
- Adobe Acrobat® XI Pro
- Adobe Edge Animate CC
- Adobe Muse™ CC

CC apps included with this offer are not available for concurrent use.

If you purchased an Adobe Creative Suite® K-12 School Site License, these new licenses are good for either 250 or 500 licenses, depending on the number of licenses you originally purchased.

In the coming weeks, you'll receive an email that explains how to access this software. (Please note that you'll use the same process you currently use to access software through Adobe's Licensing Website, or LWS.) You'll have access to the software until February 28, 2015. By downloading the Creative Cloud products listed above, you agree that your free trial expires on February 28, 2015. After that date, you'll need to enroll in a new agreement with Adobe in order to keep using and receiving updates to all the CC apps and services.

For more information, contact [Adobe Customer Care](#).

Sincerely,
Adobe Customer Care

Note: Upgrade Plan customers will receive CC apps only. Associated online services such as Adobe Typekit® and Adobe Business Catalyst® are not included.

***Eligibility** This offer is only available if you have previously purchased Upgrade Plan or Maintenance coverage for CS products and your coverage term extends beyond May 1, 2013. You'll have access to the software until February 28, 2015. After that date, you'll need to enroll in a new agreement with Adobe in order to keep using and receiving updates to all the CC apps and services. Offer may not be assigned, exchanged, sold, transferred, or combined with any other discount or offer, or redeemed for cash or other goods and services. Void where prohibited or restricted by law.

Payment There is no cost for this offer for the quantity of licenses specified above, through February 28, 2015.

Renewal After February 28, 2015, you can enroll in a new agreement with Adobe in order to keep using and receiving updates to all the CC apps and services.

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